





# EDWARD WILLIAMS

• CHIEF CREATIVE OFFICER | PROJECT MANAGER



## CONTACTS

-  **Phone**  
(973) 519 - 7819
-  **Email**  
ed.ejw3@gmail.com
-  **Website**  
<https://moneydesignllc.org/>
-  Money Design, LLC  
Alexandria, VA 22304

## TO WHOM IT MAY CONCERN

January 2, 2024

### Dear Prospective Client:

Congratulations on taking the first step to improve your brand positioning and equity with a process-driven, creative agency. Money Design, LLC creates stunning visual assets that speak to your ideal customer. Our intimate, educational design experience centered around customer service will transform your website development, logo design or packaging project into a dynamic success. The next step is to book a complimentary discovery call today!

Since 2012, I have served as the Creative Director of Money Design, LLC and setting small businesses up for success. I develop inventive solutions that attract new customers and engages your target demographic. I believe in fostering strong relationships, an amazing client experience and dynamic results - those notions leads to satisfied, happy clients.

Since 2017 I have been recognized by leadership in multiple Global Organizations for going above and beyond to deliver exceptional results. Marketing Awards and Leadership Acknowledgement was for the successful launch new product launches. Those include Nexium 24HR, Gerber Cereal for Baby, Gerber good start, Nesquik, Coffee-mate and local to New Jersey a comic book store and tutoring business.

Check out our services page and let's set-up a complimentary Zoom Meeting to discuss your needs and how Money Design, LLC can help you – *Inventive Solutions for your Creative Business.*

I look forward to speaking with you.

Your Sincerely

**Edward Williams**

