





EDWARD WILLIAMS

• CHIEF CREATIVE OFFICER | PROJECT MANAGER



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TO WHOM IT MAY CONCERN

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Dear Prospective Client:

Congratulations on taking the first step toward enhancing your brand's positioning and equity with a forward-thinking, creative agency. At Money Design, LLC, we specialize in crafting visually stunning assets that resonate with your ideal customer. Our customer-centric approach ensures that your website development, logo design, or packaging project achieves dynamic success.

Since 2012, I have served as the Creative Director at Money Design, LLC, dedicated to helping small businesses thrive. My focus is on developing innovative solutions that not only attract new customers but also engage your target demographic. I am committed to fostering strong relationships, providing an exceptional client experience, and delivering outstanding results — principles that consistently lead to satisfied and loyal clients.

Since 2017, I have been recognized by global organizations for exceptional performance, including successful product launches such as Nexium 24HR, Gerber Cereal for Baby, Gerber Good Start, Nesquik, Coffee-mate, as well as local projects for a comic book store and a tutoring business in New Jersey.

I invite you to explore our services page and schedule a complimentary Zoom meeting to discuss how Money Design, LLC can provide inventive solutions for your creative needs. I look forward to speaking with you.

Warm Regards,

Edward Williams

